

Lesson Topic - Working Out Loud (working title....)

This will be one in a series of lessons that aim to increase online social learning and knowledge sharing in my organisation.

Learners - People working in my organisation. Key target audience is managers/leaders, people in knowledge worker roles, and Subject Matter Experts. However, the course will be open to any interested person in the organisation.

Learning Objectives

- Describe benefits of NYW
- Identify Sharepoint functionality that supports narrating your work
- Narrate your work using Sharepoint micro-posts
- Comment on the narration of others on Sharepoint

Social Media Tools

- Sharepoint2013 - specifically micro-posts. I will also introduce people to Sites, Newsfeeds and Profiles to provide context and enrich their experience with narrating their work and viewing the narration of others.
- Blogging functionality is excluded from this lesson as it requires considerably more effort and time to blog rather than micro post.

Lesson Content and Procedure

- Course site on Sharepoint
- Curated content on NYW to be published in OneNote - will include hyperlinked examples of narration from public social where company IT policy allows external site access (or I can arrange this for participants)
- Course to be piloted with internal Capability Community. This will also build a series of 'models' for subsequent learners to refer to, and provide a pool of 'champions' who can assist with encouraging additional participants
- Short introductory webinar on Microsoft Lync introducing NYW (what, why, benefits in corporate setting) - recorded and posted for people to like and comment
- Short How to videos - micro-posts, set up profile, follow others, use newsfeed
- Project
 - Narrate your work for 4 weeks, with a minimum of 3 micro posts per week (hashtag used to for search and filtering of posts)
 - Common on NYW posts of at least 1 other person each week - must be a different person each week

- At end of 4 weeks write a reflection in a micro post - what you learned and benefits you received
- Champions and I will follow participants and encourage / support them (likes and comments). Shall also monitor for those who are not posting and encourage them to do so. Will share a curated "best of" blog post weekly, recognising different learners.

Assessment

- Participants to submit an activity summary when they have completed end of project micro post. Summary to include number and frequency of posts, list of the people whose posts they commented on each week, and link to their end of project post (need to figure out how they submit this - ideally through Sharepoint).
- Assessment will be done by examining the 'Archive' of their posts for the previous 4 weeks (posts can be filtered on Sharepoint Activity Feed), and reflection in final post
- Criteria (1) number of posts per week (min. 3/wk) (2) comments on other people's posts (min. 1/wk - different person each week) (3) Reflection post includes at least one thing they learned and one benefit of NYW (need to consider what constitutes a 'quality' post for criterion 1 and 2).
- Badge to be awarded on Sharepoint to people who meet criteria